

PHILIP MORRIS U.S.A.
INTER - OFFICE CORRESPONDENCE
100 Park Avenue, New York, N.Y. 10017

To: Mr. Jon Zoler
From: Jeanne Bonhomme
Subject: Merit Ultra Lights 85's
Yellow vs. Blue Pack Test

Date: November 20, 1981

This is the schedule for the Merit Ultra Lights HTI pack test.

Cut labels available	- December 10th
To be packaged at 20th St.	- December 12th
Cigarettes packed week of	- December 14th
Arrive HTI	- December 23rd
Shipped from HTI week of	- December 28th
Interviews start	- January 15th

LJ

Attached is a copy of correspondence on this project.



JB:mb

CC: K. Eisen

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